

STREE and SAMYA imprints of Bhatkal and Sen, 16 Southern Avenue, Kolkata 700026

Author's Questionnaire

Home address, telephone number, fax number, and email address:

Date and place of birth:

Citizenship:

FACTS ABOUT YOUR BOOK

1. Title:

2. Subtitle:

3. Have any sections of this book appeared in periodicals? If yes, which sections and which periodicals?

AUTHOR BIOGRAPHY

1. Your academic and professional record:

Positions

Affiliation

Dates (years) from / to

Honors or awards received

4. Please list titles of previous books in order of importance, and include publisher, date.

5. Write a brief biography of yourself as you would like it to appear on the book jacket (about 50 words)

6. SUBJECT MATTER OF YOUR BOOK

List the most important features first.

a. For what market(s) is your book intended? Scholarly? In what fields? Students? In what courses? Any general readers? If so, what type?

b. Furnish us with a one or two sentence summary description of your book.

c. Provide us with a detailed description of your book (about 300 words). Emphasize what is distinctive and important about the content and treatment and likely to seize the attention of the audience you hope to reach.

7. If your book is a course text, or otherwise likely to encounter significant competition, please list the features that set your book apart from others currently popular in the field.

Please list competing books (please include as much bibliographic information as you can):

8. Is there an upcoming event that makes your book particularly timely?

9..Please suggest three people who might be approached to blurb your book. All should be well known figures in your field if your book is for scholars and students or well known authors or public figures if your book is for general readers. (Please include contact names and addresses.)

EXPORT MARKETING

10. Will your book have a substantial audience outside India? In which countries?

Signature

date